

American Liver Foundation



IMPACT REPORT 2020-2021



Even during the difficult times, we are here for you.
Thank you for being there for us.

A LETTER FROM OUR LEADERSHIP

Fall 2021

Dear Friends and Colleagues,

On behalf of the American Liver Foundation (ALF) National Board of Directors and ALF National Staff, we thank you for your ongoing support.

This 2020 ALF Impact Report acknowledges the transformational changes that were required to navigate this organization through the early months of the pandemic. Thankfully, the changes made in 2020 enabled us to end the year on solid financial footing. In 2021, we continue to re-envision ALF – creating an even stronger and more effective organization for the benefit of the liver community.

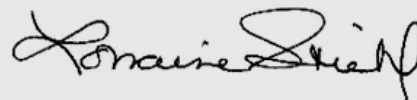
Individuals with liver disease - their caregivers, loved ones, friends and colleagues - remain the center of the ALF universe. Even during these challenging 18 months of COVID, our programmatic activities remained strong. We were there for you.

Please accept our deepest gratitude for everything you do to support our life-saving mission. Your generosity empowers our dedicated team of volunteers and staff to generate vital education, support services, advocacy, and research for the benefit of patients and their families.

With great appreciation,



Dan Weil
Chair, National Board of Directors



Lorraine Stiehl
Chief Executive Officer





COVID-19 RESPONSE

Pivoting During the Pandemic

People with liver disease have an elevated risk for COVID-19 and, should they contract the virus, suffer more severe complications. ALF quickly created webinars, educational videos, and blog posts to inform patients and caregivers on the potential risks. Examples included webinars with infectious disease specialists, videos on COVID-19 and liver transplantation, healthy eating at home, and much more.

SUPPORT BY THE NUMBERS

12

languages available for patient and caregiver education on our website

16

minutes engaged on our most popular webpages - with all pages averaging 4.5 minutes

870

early-career researchers who received over \$27 million through ALF's award program to date

8,000

inquiries received by our free ALF Helpline

64,000

downloads of our online brochures

235,000

people following our social media channels

355,000

annual webpage views of liver disease diets

464,000

blog post views of "13 ways to a healthy liver"

753,000

views of our "Progression of Liver Disease" webpage



IMPACT THROUGH PUBLIC AWARENESS

Because of your generosity



The **NASHional CONVERSATION**[®] focuses on nonalcoholic steatohepatitis (NASH), a rising health epidemic impacting up to 12% of U.S. adults. It launched in 2020 in English and Spanish.



Take a short quiz to see if you're at risk



Talk to your doctor about screening options

GREATEST GIFT INITIATIVE campaign debuted in 2020. This important initiative not only informs people about living donor liver transplantation (LDLT), it helps individuals who are seeking a donor to learn how to begin the conversation. Our virtual information center provides comprehensive and up-to-date education, an easy-to-use digital toolkit on starting the LDLT process, patient videos and more.



IMPACT THROUGH ADVOCACY

Because of your generosity

National Patient Advisory Committee (NPAC)

As a patient-centered organization, we value the voices of patients and caregivers from a range of liver conditions. Our NPAC members improve the lives of all people affected by liver disease by sharing their stories.



NPAC engages with national and community leaders to advocate on issues critical to the liver community.



NPAC raises awareness among the general public and helps people cope with their liver disease.



ADVOCACY WEEK

Well over 100 advocates met virtually with elected officials and staff during the pandemic to share their stories and discuss ALF's advocacy agenda.



10,000 individuals participated in our annual email-based advocacy campaign.



Patient advocates joined listening sessions with FDA employees and spoke on FDA panels and at hearings.



IMPACT THROUGH EDUCATION

Because of your generosity

Equipping patients, caregivers and providers with knowledge



We brought thousands of patients, caregivers and providers together through virtual events to share their knowledge, stories and learn from one another.

- Ask the Experts
- Liver Cancer Conference
- Academic Debates
- Medical Advisory Council Meetings

PROVIDER EDUCATION

In addition to traditional education opportunities through webinars and Continuing Medical Education classes, ALF engaged providers through innovative programs like the Academic Debates, Mock Liver Tumor Boards, and regional Medical Advisory Board meetings.

COVID-19 RESPONSE

People with liver disease have an elevated risk for COVID-19 infection and more severe complications. Since the start of the pandemic, over two million patients and health care professionals accessed our virtual education, information, and support services. COVID-19 specific content covered topics like transplantation, caregiving, healthy eating at home, and disease specific information.



"I learned more from you today than I did when I visited my doctor and read the pamphlet she gave me. You provided me very important information concerning my health and safety and for that, I thank you so very much."

- Anonymous Helpline Caller
July 2020



IMPACT THROUGH CLINICAL TRIAL AWARENESS

Because of your generosity



CLINICAL TRIALS

People with liver disease understand the importance of research, but not all understand the importance of participation in clinical trials – particularly among diverse audiences. ALF is changing that.



Social media awareness campaigns



[Enhanced Clinical Trials webpage](#)



IMPACT THROUGH DIVERSITY, EQUITY, INCLUSION

Because of your generosity

DEI COUNCIL

Our newly established DEI Council will expedite our ability to bridge the gap in healthcare and address health disparities, nationwide. Our hope is to achieve greater diversity, equity and inclusion in the liver community.

Leadership
Integrity
Vigilance
Excellence
Respect



When we got the devastating news that our infant daughter was diagnosed with a life-threatening liver disease called Biliary Atresia, we needed immediate information, resources, and support to guide us through all the decisions, treatments, tears and fears. We support ALF because they provide education, resources, and mentor support to families facing a liver-health crisis. Our hope is that all families that are facing a similar scary diagnosis will, with ALF's help, have the same positive outcome that we had for our daughter Sadie.

- Bakari and Ellen Sellers

2020 FINANCIALS

Committed to accountability and financial transparency

COVID-19 compelled ALF to reorganize, reduce expenses and prioritize investment in mission-focused virtual activities.

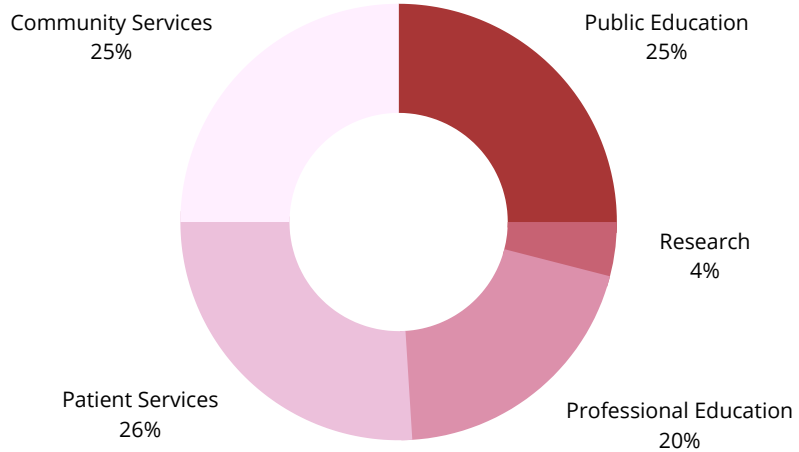
Total Revenue & Public Support

\$5,680,000

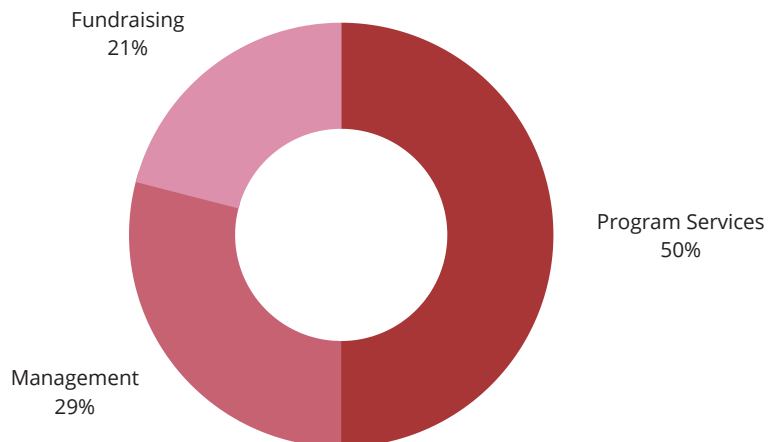
Total Assets

\$5,774,000

PROGRAM SERVICES
\$4.5 million



SUPPORT & PROGRAM EXPENSES
\$5.9 million



2020 NATIONAL MEDICAL ADVISORY COUNCIL

Ghassan Abou-Alfa, MD

Talal Adhami, MD, HCMBA, AGAF

Jasmohan Bajaj, MD, MS, FACG, AGAF

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Robert Brown, MD, MPH, FAASLD

Douglas Dieterich, MD

Udeme Ekong, MD, MPH, FAASLD

Scott Fink, MD

Catherine Frenette, MD, FAST, AGAF

John Goff, MD

Uma Goyal, MD

Jennifer Guy, MD

Blaine Hollinger, MD

Mary Ann Huang, MD

Alicia Mavis, MD

Nadia Ovchinsky, MD, MBA

Dan Pratt, MD

Kamran Qureshi, MD

Nancy Reau, MD

Chakadhar Reddy, MD

Sammy Saab, MD, MPH, AGAF
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Arun Sanyal, MD

Rohit Satoskar, MD

Gabriel Schnickel, MD, MPH, FACS

Coleman Smith, MD

Tamar Taddei, MD
National Medical Advisory
Council Co-Chair

Hillel Tobias, MD, PhD

John Vierling, MD, FACP, FAASLD

Rocky Yapp, MD, MPH, AGAF

Bobby Zervos, DO

2020 CORPORATE COUNCIL

GOLD

abbvie



Intercept

Allergan

EXELIXIS

Mallinckrodt
Pharmaceuticals

CVS specialty

GILEAD

Salix
PHARMACEUTICALS
a division of Westcoast Pharmaceuticals North America

SILVER

Bristol Myers Squibb

Lincoln
Financial Group

CYMABAY
THERAPEUTICS

Pfizer

BRONZE

Albireo

deep
genomics

2020 FOUNDATION GOVERNANCE

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Executive Committee Chair

Mike Braunstein
Audit Committee Chair

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Eugene Cautillo
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Mary Ann Huang

Michael Kerr
Finance Committee Chair

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Rohit Loomba, MD, MH Sc

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National Medical Advisory Council Co-Chair

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Development Committee Chair

Susan Sherman Stone, CPA, MST
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Emmanuel Thomas, MD, PhD
Nominating Committee Chair

Traci Tigie

Hillel Tobias, MD, PhD

Rockford G. Yapp, MD

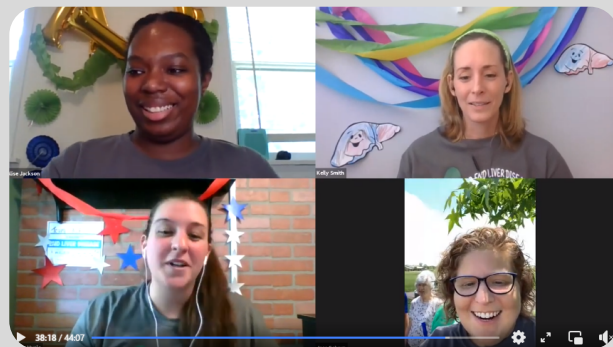
2020 EXECUTIVE TEAM

Thomas Nealon
Chief Executive Officer
President

Lynn Seim
Chief Operating Officer
Executive Vice President

David Ticker
Chief Financial Officer
Executive Vice President

Lorraine Stiehl
Consultant
Chief Executive Officer Elect



Virtual Liver Life Walk 2020



Virtual Cuisine for a Cause 2020



Your Liver. Your Life.

American Liver Foundation
PO Box 299 | West Orange, NJ 07052
1-800-GO-LIVER
liverfoundation.org

The American Liver Foundation is a 501(c)3 nonprofit organization.

CONNECT WITH US!

